

Dear Sponsor:

Each year, our local LIONS CLUB works hard to raise funds for our neighbors in need. This year, we anticipate the need being far greater than ever before. We know that our local businesses have also taken a hit during these last few months – please know that we are with you and so grateful for the support you have provided in the past. **We would welcome your support once again by becoming a Hungry Lion Bike Tour Sponsor!**

The Hungry Lion Bike Tour is one of Southern Vermont’s premier cycling events, attracting hundreds of riders, friends and family members to our region. We are able to run this professional-caliber event thanks to dedicated volunteers AND the enthusiastic generosity of our SPONSORS – people like you! Our club has made the difficult but necessary decision for the **9th Annual Hungry Lion Bike Tour to go Virtual in 2020**. Based on an interpretation from the Vermont Health Department and extensive conversations about risks and challenges, it became apparent that an alternate version of our successful event would be best this year.

What will the Virtual Tour look like?

- Rather than one day, this year’s event will run from September 19th – September 27th
- People can participate on their own or with a small group (socially distant) – wherever they are, near or far. And whenever is convenient for them!
- We are adding an additional option this year, Hungry Lion Walk, to encourage those who prefer two feet to two wheels.
- Each day, we will recognize select participants and **SPONSORS** through the club Facebook and web pages.
- We will have a Live Facebook/Zoom Event shortly after HLBT 2020, to celebrate achievements.

Your support will make a BIG DIFFERENCE for families struggling with hunger, medical bills, cancer, diabetes and vision challenges. You’ll also help fund environmental education and peace promotion initiatives!

A Sponsorship that’s right for YOU

We love sponsors at all levels and offer benefits for all! Please note that our top levels offer MORE VISIBILITY and RECOGNITION.

SPONSOR LEVEL

BENEFITS

DONATION

PINNACLE SPONSOR

\$10,000 (per year for 3 years)

Includes Event Naming Rights & Maximum Recognition

At this level, you have earned the right to name this event for your business (i.e. **The ABC Group Hungry Lion Bike Tour**). You will own this name for a **THREE-YEAR** period --- plus a special logo will be created with your name that will be featured **EXCLUSIVELY** in all advertising and in the **PREMIER POSITION** on every bike jersey distributed to riders and supporters. You also receive **ALL the benefits** of every level of sponsorship below:

PEAK SPONSOR:

- Your logo on 2021 pro cycling jersey (Very prominent position)
- *Recognition during our Online Live Celebration*
- Other promotional opportunities

\$2,500 and higher

	<ul style="list-style-type: none"> • Plus ALL benefits of SUMMIT Sponsorship listed below: 	
SUMMIT SPONSOR	<ul style="list-style-type: none"> • Your logo on 2021 pro cycling jersey (Prominent size/location) • Our Tour Pro Cycling Jersey to wear or display • <i>Recognition during our Online Live Celebration</i> • Mention in multiple newspaper ads • Plus ALL benefits of CREST Sponsorship listed below: 	\$1,500 - \$2,499
CREST SPONSOR	<ul style="list-style-type: none"> • Your logo on our 2021 pro cyclist jersey • Your logo on HLBT website • <i>Recognition during our Online Live Celebration</i> • <i>Thank you gift appropriate for display</i> • Plus ALL benefits of SWITCHBACK Sponsorship below: 	\$500 - \$1,499
SWITCHBACK SPONSOR	<ul style="list-style-type: none"> • Mention on website & Social Media • <i>Certificate suitable for framing.</i> 	\$150 - \$499

Hungry Lion Sponsorship is a great way to support our community and raise your company's image and awareness!

How do Lions help our community?

- We feed hundreds of local families thru our Holiday Food Baskets Program
- We provide FREE vision testing to ALL local school children
- We help local families struggling with the impact of medical costs
- We provide education grants and scholarships to local students
- We provide eyeglass & vision care grants for lower-income neighbors
- We help sponsor an annual Diabetes Awareness fair and educational programs
- We participate in Green-Up, recycling and environmental awareness programs
- We build, paint, repair and clean up for nonprofit community organizations
- We partner with Rotary and other service clubs to help with important community projects

FOR MORE INFO on HLBT sponsorships, please contact Julie Muller at (802) 368-9394 or email jem218vt@gmail.com



Hungry Lion Bike Tour
Spinning our wheels for meals ... and more.
www.hungrylionbiketour.com