# Hungry Lion Bike Tour

***Spinning our wheels for meals ... and more.***

**www.hungrylionbiketour.com**

June 2026

Dear Potential Sponsor:

Each year, the Deerfield Valley Lions Club works hard to raise funds for our neighbors in need. **YOU can help -- by becoming a Hungry Lion Bike Tour Sponsor of our 15th Event on September 26, 2026!**

**Great news!** The Deerfield Valley VT Lions Foundation is now a recognized 501(c)(3), making your donation tax deductible!

**The Hungry Lion Bike Tour** is one of Southern Vermont's premier cycling events, attracting hundreds of riders, friends and family members to our region. We are able to run this professional-caliber event thanks to dedicated volunteers and the enthusiastic generosity of our community sponsors – community leaders you!

Your support will make a major impact on families struggling with hunger, medical bills, cancer, diabetes and vision challenges. You'll also help fund environmental education and peace promotion initiatives.

**A Sponsorship that's right for YOU**

Thanks to community leaders like you, last year we raised over **$10,000** from local businesses and organizations. We hope we can count on you this year so we can achieve our goal of raising **$12,000** from our local businesses. We welcome sponsors at all levels and offer benefits for all! And now sponsorships may qualify as a tax deduction as well. Hungry Lion Sponsorship is a great way to support our community and raise your company's image and awareness! ***Sponsors are encouraged to supply the event with promotional coupons, flyers and/or other items that will be distributed to riders at registration.***

| SPONSOR LEVEL | • BENEFITS | DONATION |
|---|---|---|
| **PEAK SPONSOR** | • Your logo on pro cycling jersey (Very prominent position)<br>• On-site in-person recognition<br>• Other promotional opportunities<br>• Plus **ALL benefits** of SUMMIT Sponsorship listed below: | **$2,500 +** |

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| **SUMMIT SPONSOR** | • Your logo on pro cycling jersey (Prominent size/location)<br>• Our Tour Pro Cycling Jersey to wear or display<br>• Banner placement at Start/Finish or Rest Stop (provided by sponsor)<br>• Mention in multiple newspaper ads<br>• Plus **ALL benefits** of CREST Sponsorship below: | **$1,500 - $2,499** |
| **CREST SPONSOR** | • Your logo on our pro cyclist jersey<br>• Your logo on HLBT website<br>• Banner placement at a rest stop<br>• Plus **ALL benefits** of SWITCHBACK Sponsorship below: | **$500 - $1,499** |
| **SWITCHBACK SPONSOR** | • Mention on website | **$150 - $499** |

***Please note:***

- ***For inclusion on our jerseys, your artwork and sponsorship must be committed by July 31, 2026.***
- ***Please make checks out to:*** Deerfield Valley VT Lions Foundation, Inc. P.O. Box 367, Jacksonville, VT 05342

**How do Lions help our community?**

- We feed hundreds of local families thru our Holiday Food Baskets Program
- We provide FREE vision testing to ALL local school children
- We help local families struggling with the impact of medical costs
- We provide education grants and scholarships to local students
- We provide eyeglass & vision care grants for lower-income neighbors
- We help sponsor an annual Diabetes Awareness Fair and educational programs
- We participate in Green-Up, recycling and environmental awareness programs
- We build, paint, repair and clean up for nonprofit community organizations
- We partner with Rotary and other service clubs to help with important community projects

Thank you in advance for your consideration and we look forward to your partnership. For more information on HLBT sponsorships, please contact Julia Lagrange at (203) 981-6282 or email hungrylionbiketour@gmail.com.

Sincerely,

Julia Lagrange
Deerfield Valley Lions Club Member